

# Wellbeing Assessment in Public Policy and Development Practice



UNIVERSITY OF  
**BATH**

A one week intensive course at the University of Bath

**24th - 28th January 2011**

## Why Wellbeing Assessment?

Economic crisis and climate change suggest the need for a new model of development: one that puts people and the planet at the centre. The squeeze on funding intensifies the drive to improve performance, increase value for money and ensure a sound evidence base to support the spending of public funds. A focus on wellbeing links people's experience to policy outcomes, going beyond the delivery of services to the quality of their lives. Local and national government and NGOs are therefore increasingly turning to wellbeing as the goal of community and development programmes. This requires a robust conception of wellbeing that can be effectively assessed. This unit offers the knowledge and skills to support this.





## What does it involve?

- Interactive teaching sessions leading into learning by doing: group project in wellbeing assessment.
- Training in wellbeing assessment for project and programme design, monitoring and evaluation; and research

## Who is it for?

- International development, local government and community work professionals
- Graduates or those with significant relevant work experience

## Course content

- Course content should be changed to:
- Links with other approaches in public policy and development practice
- Understanding and modelling wellbeing
- Wellbeing politics and project applications
- Interviewing skills
- Grounding and piloting wellbeing assessment for use in specific contexts
- Generating qualitative and quantitative data on wellbeing
- Analysing, reporting and presenting the evidence

## How much does it cost?

- Course fee £550
- Ensuite B&B accommodation on campus (4 nights) B&B £ 200 extra

## How do I apply?

- Places will be allocated on a first come, first served basis, up to a maximum of 30.
- The final deadline for applications is 5 January 2011
- Apply online:  
<http://www.bath.ac.uk/soc-pol/postgraduate/cpd/cpd-wellbeing-assessment.html>

## Are there other courses on wellbeing at Bath?

- Wellbeing and Human Development: Concepts, Measurement and Policy
- Continual Professional Development on-line course
- Wellbeing Assessment Research CPD
- Wellbeing and Human Development Certificate, Diploma, MSc

<http://www.bath.ac.uk/soc-pol/postgraduate/cpd/cpd-wellbeing-assessment.html>

