

# New for 2010!

## Wellbeing Assessment in Public Policy and Development Practice

A one week intensive course at the University of Bath

1st – 5th February 2010

### Why Wellbeing Assessment?

Economic crisis and climate change suggest the need for a new model of development: one that puts people and the planet at the centre. The squeeze on funding intensifies the drive to improve performance, increase value for money and ensure a sound evidence base to support the spending of public funds. A focus on wellbeing links people's experience to policy outcomes, going beyond the delivery of services to the quality of their lives. Local and national government and NGOs are therefore increasingly turning to wellbeing as the goal of community and development programmes. This requires a robust conception of wellbeing that can be effectively assessed. This unit offers the knowledge and skills to support this.



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[www.bath.ac.uk/soc-pol/postgraduate/cpd/](http://www.bath.ac.uk/soc-pol/postgraduate/cpd/)

## What is it?

- A postgraduate Continuing Professional Development module
- Available as a one off or part of an MSc course
- Can lead to a further CPD module in Wellbeing Assessment Research

## What does it involve?

- Interactive balance of lectures, seminars and practical small group project
- Training in wellbeing assessment for project and programme design, monitoring and evaluation; and research

## Who is it for?

- International development, local government and community work professionals
- Graduates or those with significant relevant work experience

## Course content

- Relations with other approaches in public policy and development practice
- Modelling wellbeing
- Assessing wellbeing domains
- Wellbeing as programme goal
- Grounding and piloting wellbeing assessment for use in specific contexts
- Generating qualitative and quantitative data on wellbeing
- Analysing, reporting and presenting the evidence

## How much does it cost?

- Course fee £550
- Ensuite B&B accommodation on campus (4 nights) £180 extra

## How do I apply?

- Places will be allocated on a first come, first served basis, up to a maximum of 30.
- The final deadline for applications is 3 January 2010
- Apply direct: S.J.Swaby@bath.ac.uk, or F. Jackson@bath.ac.uk

For more information on this and on our other unit  
'Wellbeing Assessment Research', please contact

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[www.welldev.org.uk](http://www.welldev.org.uk)



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